



SIDO

Società Italiana
di Ortodonzia

52nd SIDO
18th AIDOR
INTERNATIONAL
CONGRESS

Florence
November 11-13, 2021

**TECHNICAL
INFORMATION
FOR EXHIBITORS**

INFORMATION ON EXHIBITION AREA

EQUIPPING AND SETTING UP BOOTHS

Exhibition space and booths are defined as complete with walls, electricity, light, company name, one table and two chairs.

Any type of extra equipment may be requested as extra.

Available spaces are shown on the enclosed map.

SET UP AND DISMANTLING

9 November 2021 08:00 - 19:00

Customized Booth Set up

10 November 2021 08:00 - 19:00

Customized Booth Set up

11 November 2021 08:00 - 15:00

Not major sponsor Booth Set up

13 November 2021 14:00 - 19:00

Booth Dismantling

Any request to extend the time indicated for booth setup or dismantling should be discussed with the Organising Secretariat.



OPENING HOURS OF THE EXHIBITION

Thu 11 Nov. 2021 from 17:00 to 19:00

Fri 12 Nov. 2021 from 09:00 to 18:00

Sat 13 Nov. 2021 from 09:00 to 14:00

CONFIRMATION OF RESERVATIONS

Use the enclosed application form to be sent by e-mail.

The Organising Secretariat will send by email the exhibition space contract with confirmation of the reservation. One copy must be signed by an officer of the company and returned to the Organising Secretariat.

N.B. Placement in exhibition space is final. However the Organising Secretariat reserves the right to rearrange the floorplan based on the received reservations.

TECHNICAL MANUAL

A technical manual will be sent to all exhibitors in September.

INFORMATION ON COMPANY BADGE

Exhibitors will be given a number of exhibitors badges depending on the level of sponsorship:

DIAMOND SPONSOR	30 badges
PLATINUM SPONSOR	25 badges
GOLD SPONSOR	20 badges
SILVER SPONSOR	15 badges
BRONZE SPONSOR	10 badges
EXHIBITOR	2-3 badges

depending on booth size

These badges will show the name of the company and of the bearer, are meant for company employees (only), and will allow access to the exhibition area and to the room of its own workshops (no admission to congress lectures).



ADMITTANCE TO THE EXHIBITION AREA ON COMPANY BADGE

Delegates who registered to the congress benefit from access to the exhibition area.



APPLICATION FORM 1/2

Please return to the Organising Secretariat:
sponsorSIDO@mzcongressi.com

COMPANY NAME _____

CONTACT PERSON _____

PHONE _____ MOBILE _____

E-MAIL ADDRESS _____

INVOICE DETAILS

BILLING ADDRESS _____

ZIP _____ CITY _____ COUNTRY _____

VAT CODE (for European Community companies): _____

TAXPAYER IDENTIFICATION NUMBER (TIN) (for US companies): _____

FISCAL CODE (all the other companies): _____

SDI CODE (for Italian companies): _____



APPLICATION FORM 2/2

We confirm our sponsorship under the following formula:

EXHIBITOR

- | | |
|--|-------------|
| <input type="checkbox"/> 6sqm | € 2,400+vat |
| <input type="checkbox"/> 9sqm | € 3,600+vat |
| <input type="checkbox"/> 18sqm | € 7,200+vat |
| <input type="checkbox"/> other booth size: 400 euros per square meters | |

PROMOTIONAL OPPORTUNITIES *

- | | |
|---|-------------|
| <input type="checkbox"/> 2000 pens with Logo | € 1,500+vat |
| <input type="checkbox"/> 2000 notepads with Logo | € 2,000+vat |
| <input type="checkbox"/> 2000 congress bags with logo | € 1,500+vat |
| <input type="checkbox"/> 2000 ADV on display
for free pick by the participants | € 600+vat |
| <input type="checkbox"/> Logo on the Home Page of
the Poster Display | € 2,000+vat |

SOCIAL EVENTS

- | | |
|---|----------------------|
| <input type="checkbox"/> Coffee break | € 2,500 + vat (each) |
| <input type="checkbox"/> Opening Get together <i>(exclusive)</i>
Congress venue, exhibit hall
Thursday, November 11 | € 15,000 + vat |
| <input type="checkbox"/> President's Reception and
SIDO party <i>(exclusive)</i>
Friday, November 12 | € 20,000 + vat |

The above listed prices are subject to 22% vat

Exhibiting at the congress grants Logo and Link on the Home Page of the event website. Logo and Thanks in the Onsite Program.

* **PLEASE NOTE:** promotional opportunities are available only for exhibitors and must be confirmed by the Organizing Secretariat.

Our company hereby agrees to meet the financial obligations arising from this request.

Date: _____ Signature and company seal _____



Via Pietro Gaggia, 1
20139 Milano (Italy)

sponsorSIDO@mzcongressi.com

www.sido.it

